**Future Students**

* Content location should be intuitive.
* Content is organized very poorly, it is not intuitive to navigate through the site.
* It is very easy to get lost looking for things, and since some info is hidden behind multiple links it isn’t always that easy to remember how to get back there in the future.
* There are too many menus and no real reason behind the organization.
* Ensuring it is intuitive to use and easy to navigate is important.
* Dead links are unacceptable.
* There are various pages with a couple sentences and a link to the page you actually want. These are useless pages, just send me to the link in the first place instead using these empty, in-between pages.
* Having to search for where to go to apply to the school is disappointing.
* There is a lot of useful content in the student section of the page.
* Would like to see course schedules.
* When looking at the potential careers from the degree, there is no information as to what they are, why not just provide a couple sentences explaining the careers?
* The Upcoming Events section is convenient and useful.
* Having quick links is nice for getting to commonly accessed info.
* There is a lot of information on the site, but the screen real-estate is being wasted.
* The lack of colour makes the site look rather boring.
* Engineering departments should be branded and consistent.
* A simple design is important.
* Expected to look similar to the rest of the website for continuity.
* Primary users: current students and parents, future students, graduate students, and industry (or other institute) collaborators.
* Issues: keeping info current - "how do/should we ensure to keep the information up to date", "how can we navigate the website better?"
* The webpage is the first place people look.
* A presence with the social media pages could be useful.